



JOT THESE DATES ON YOUR

## CALENDAR



**Tues., Mar. 24 — Regional Dinner:**  
Greek Independence Day Celebration.  
Cocktails, 6:30 p.m. Dinner, 7:30 p.m.

*Hellenic diplomats will be guests of honor at the 138th anniversary dinner, to feature Greek entertainers and menu. Among door prizes is round trip to Greece.*

**Thurs., Mar. 26 — Luncheon —**  
Robert F. Kennedy. 12:30 p.m.

*Kennedy, counsel for the Senate's Select Committee on Improper Activities in the Labor Management Field, is a brother of Senator John Kennedy. Reservations, please.*

**Sat., Mar. 28 — OPC Annual Awards**  
Dinner and Dance. Waldorf-Astoria Hotel Grand Ballroom. 8:00 p.m. (See story, this page.)

**Tues., Mar. 31 — Open House.**  
Francisco Delgado, Philippine Ambassador to UN. Cocktails, 6:15, dinner, 7:00, discussion, 8:00 p.m.

*Mr. Delgado's topic will be "Freedom of the Press in the Philippines."*

**Thurs., Apr. 2 — Special Puerto Rico Night.** Cocktails, 6:00 p.m., followed by dinner and discussion.

*Addresses by New York City Magistrate Manuel Gomez, J. Diaz Hernandez, director of rum promotion for Puerto Rico's Economic Development Administration, and Puerto Rican entertainment will mark the evening, a prelude to departure of the OPC's Puerto Rico Tour on Apr. 11. (See story, p. 5.)*

**Fri., Apr. 10 — Paris Correspondents' Reunion.** Cocktails, 6:00 p.m. Dinner, 7:30 p.m. Reservations now at OPC. \$4.00 per person. (See story, p. 5.)

**Thurs., Apr. 16 — Media Night: The Reporter Magazine.** Reception, 6:30 p.m. Dinner, 7:30 p.m.

*The principal speaker of the evening, honoring the tenth anniversary of the publication, will be U.S. Senator J. William Fulbright, chairman of the Senate Foreign Relations Committee. Reservations now at OPC. Members ONLY. NO guests.*

**Fri., Apr. 24 — Pacific-Tokyo Correspondents' Reunion.** Cocktails, 6:00 p.m. Dinner, 7:30 p.m. Reservations now at OPC. \$4.00 per person.

## FULTON SHEEN TO ADDRESS AWARDS DINNER; NEWSMEN TO SIFT ISSUES IN BERLIN CRISIS

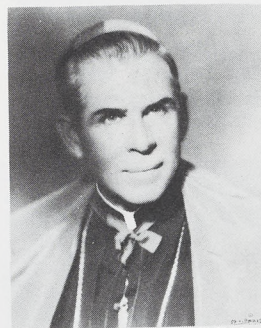
The Most Reverend Fulton J. Sheen, Auxiliary Bishop of New York, will be the speaker at the Twentieth Annual OPC Awards Dinner and Dance at the Waldorf-Astoria Hotel on Mar. 28, it was announced this week by Bob Considine, Dinner Committee chairman.

Bishop Sheen, who is national director of the Society for the Propagation of the Faith, will talk on the responsibility of

communications in a changing world.

Considine also announced another feature of the 1959 affair, a panel of top newspapermen and radio-television commentators who will examine the vital issues involved in the present Berlin crisis.

To point up the discussion, messages were sent this week to world leaders, including India's Prime Minister Nehru, France's



BISHOP SHEEN

Premier de Gaulle, Premier Khrushchev of Russia, Marshal Tito of Yugoslavia and British Prime Minister Macmillan, requesting statements of policy on Berlin and questions for consideration by the panel.

Accent of the evening's activities will be on the presentation of OPC awards to winners in ten categories of journalistic excellence in the newspaper, magazine, book, photo, and radio-TV fields, Considine stressed.

Tickets for the dinner are going fast, Considine reported, with more than 800 reservations paid for as of Mar. 16. Immediate reservations are necessary to insure tickets. Names of those attending must be in the hands of the Dinner Committee by 6:00 p.m., Mar. 20, in order to be included in the seating list.

### To Discuss Responsibilities

Bishop Sheen, an acknowledged expert in the ability to communicate with the masses, hopes to provide some interesting concepts of journalistic responsibilities to the many leaders in communications who will be in the audience Mar. 28.

The distinguished churchman became national director of the Society for the Propagation of the Faith Nov. 1, 1950. Depending on the organization are 662 ecclesiastical territories, including sixty-seven archdioceses, 234 dioceses, and 361 other church divisions, such as vicariates and prefectures apostolic.

(Continued on page 6.)

## New Annual OPC Award Set Up By Fairchild

A new award, for the best business news reporting in American newspapers from abroad, will be added to the Annual Awards of the OPC and will be given for the first time in 1960.

Fairchild Publications are sponsoring the annual award of \$500 to be made for the first time for work in 1959.

The OPC Board of Governors formally accepted the offer of the Fairchild company, made by Louis W. Fairchild, President, and Edgar W.B. Fairchild, Vice President and Treasurer, by motion at its meeting on Feb. 25.

### For Business News Recognition

"The OPC is doing a fine job in improving the professional standards of journalism through recognition and awards for meritorious reporting in foreign affairs," Louis Fairchild said. "We are sponsoring this award because of the increasing importance of business and economics in world affairs. There are many splendid examples of good reporting of business news from abroad in American newspapers, and we should like to see more recognition given to those reporters who specialize in this area of journalism."

In accepting the new award for the Board of Governors, OPC President Thomas P. Whitney, expressed his "gratitude to Louis Fairchild and Edgar Fairchild for their generosity, for the spirit of service to journalism which motivates their proposal, and for selecting the OPC as the organization through which this award can be made."





## OVERSEAS TICKER



### BERLIN

The Leipzig spring fair, usually covered by only a few American correspondents, became the center of top news coverage this month when Nikita Khrushchev arrived there on a surprise visit. Agencies, networks and many of the "specials" rushed in their reporters and cameramen for the coverage.

The AP had Reinhold Ensz, Carl Hartman, R. Buchalla, E. Lindlar, George Boulwood and H. Sanden. UPI had Joe Fleming and several staffers from Berlin and West Germany.

CBS had Ernie Leiser, Ernst Lechner and Harry Jansen; NBC, John Rich and Josef Oexle as well as Dick McCutchen, Harry Thoess and P. Dehmel of the "Today" show. Life photographer Howard Sochurek came in from Moscow, stayed a few days in Leipzig and then via Berlin went on to Paris.

Bob Lackenbach, Life; Bob Ball, Time; Peter Webb, Newsweek; Larry Rue, Chicago Tribune; Dave Binder, Chicago Daily News; Crosby Noyes, Washington Star; Henry Taylor, Jr., Scripps-Howard; Russ Braley, N.Y. News; Gaston Coblenz, N.Y. Herald Tribune, Art Olsen, N.Y. Times and B. Shaw, Baltimore Sun also were there, along with many British, French and other newsmen.

A group of twelve Western newsmen were officially invited to tag along with Khrushchev. Ensz and Fleming represented the U.S. agencies. Otherwise it was a free-for-all, jockeying for invitations and tickets, press passes, etc.

Russian Press Attache Beburow was most cooperative in assisting Western newsmen. The East German Press Office was not very helpful and certainly had not the slightest idea of good public relations policy. This, however, is nothing new to those who are old hands at covering East Germany from Berlin.

On Saturday, after a three-day stay in Leipzig, Khrushchev moved to East Berlin and with him the newsmen; UPI's Joe Grigg from London joined Fleming there.

The East German government set up a Press Center at Alexander Platz.

Many newsmen watched Khrushchev talk via East German TV which transmitted most of the rallies live direct. Khrushchev's arrival in East Berlin was somewhat reminiscent of the old Nazi days with powerful searchlights, torches and chanting of names.

More arrivals here: a Life team of Will Lang and Mark Kauffman from Paris on a Berlin "special" assignment.

Your correspondent, NBC Newsfilm chief for Central Europe, and his wife

became the parents of a daughter on Feb. 20.

Gary Stindt

### WARSAW

Polish Communists like to say that they would be a lot happier if Western correspondents never wrote a word about them. This week the Communists came fairly close to having their way. Foreign correspondents rushed to Warsaw for the big meeting of the Polish Communist Party Congress and then sat around wondering what to write about. The failure of Nikita Khrushchev to show was taken as a personal blow. A couple of stories, okay — but how much can you write about the increase of consumption of sugar in Bialystok Voivodship?

The Party refused to allow correspondents into any of the sessions — even the opening day formalities that had been approved for the running dogs of capitalism at the Russian Congress. A separate press room was set up at the Hotel Bristol. Running — creeping is more appropriate — summaries of speeches were provided. Sometimes they weren't more than four or five hours late and sometimes texts were available the day after the speech.

American correspondents in town were Sy Freidin of the N.Y. Post and Dwight Martin of Time, both from Vienna. Eric Bourne of the Christian Science Monitor came from Belgrade. Regulars in town were Stan Johnson of the AP, David Sells of Reuters, Fred Shields of UPI and your correspondent, N.Y. Times.

A couple of days before the Congress, Robert Manning, Time-Life London bureau chief, arrived, returning from Moscow to London, on a three-day visit. Had the latest addition to the Foreign Correspondents' Kit and Traveling Companion: Russian-style persian lamb hat. Scared half of Warsaw to death.

A.M. Rosenthal

### HONG KONG

Correspondents here are still laughing about the State Dep't.'s attempt to "ban" Bob Elegant's upcoming book, The Dragon Seed. It all started when Elegant (Newsweek) got a frantic cable from his publisher, St. Martin's Press, saying that customs had refused to pass the corrected galley proofs without a Certificate of Origin certifying that the package did not originate in Red China.

A quick cable from the U.S. Consulate-General here brought immediate action. Elegant now is wondering if he can pull the same trick in Boston.

He'll leave for the U.S. on home leave in May and will deliver a lecture

on China at Duke University.

Also scheduled for home leave in June is Time-Life China-Southeast Asia chief Jim Bell. His next assignment will be to an African bureau.

Roving correspondents: AP's Forrest "Woody" Edwards back from a two-week administrative tour of South Vietnam, Laos and Cambodia...N.Y. Times' Till Durdin winding up a three-week run through Burma and Thailand. Greg MacGregor, back from a Manila-Taipei swing, is holding down the Times' fort here...Christian Science Monitor's Gordon Walker flew home last week for medical treatment.

Publications department: Fr. Vit-tengl's article on Red China's communes scheduled for the April issue of Sign... Your correspondent's article on wire service coverage of Communist China in the Feb. 9 New Republic.

CBS' Kevin Delaney reported slated for a New York assignment soon.

Stanely Rich

### BURNS' PHOTOS AT OPC

A dramatic and unusual exhibit of photographs, depicting U.S. military air activities from the closing days of World War II in the Pacific through today's probes into outer space, will open at the OPC on Mar. 23.

Entitled "Saipan to Space," the exhibit will remain on display for three weeks, through Apr. 9.

The photographs are the work of George, John and Jim Burns, a three-brother photographic team.

### SIGMA DELTA CHI NAMES OFFICERS

John A. Brogan, vice president, King Features Syndicate, has been elected president of the New York City professional chapter of Sigma Delta Chi, national professional journalistic fraternity. He succeeds Howard L. Kany, manager of news film, CBS.

William B. Arthur, managing editor, Look magazine, and William C. Payette, assistant general news manager, UPI, were elected vice presidents.

Elected for three-year terms as members of the executive council were Jesse G. Bell, news service manager, AT & T, and J. Wendell Sether, assistant to the publisher, American Press magazine.

The Overseas Press Bulletin is published weekly by The Overseas Press Club of America, Inc. Subscription price: OPC members, \$8.00; non-members, \$20.00. Address: The Overseas Press Bulletin, 35 E. 39th St., New York 16, N.Y. Tel: MU 6-1630. Cable: OVER-PRESS NEWYORK.

Issue Editor: Jay Axelbank.

Managing Editor: Barbara J. Bennett.



## Annual Dinner Mar. 28 Recalls First in 1940

by Robert S. Benjamin

Mexico City

My wife has always accused me of saving everything — except money. However, the not too unusual habit of saving everything from old telegrams, plane tickets to overseas assignments, beer coasters from bars from Buenos Aires to Harbin and college grades sometimes produces some interesting results.

An old file near the bottom of the pile has produced the program for the First Annual OPC Dinner, held on a very cold, snowy night, Feb. 2, 1940 at the Park Lane Hotel. It was my honor to be the chairman of the first such dinner.

It seems incredible that nineteen years have passed so rapidly, and that the OPC has grown to its present huge proportions.

The first dinner was in honor of the Club's first literary collaboration, *The Inside Story*, which, fortunately for the Club's treasury which was then under four hundred dollars, finally reached the *N.Y. Times* and *Herald Tribune's* best seller lists.

That first dinner, which turned a small profit for the infant OPC, and the royalties from the book probably had a more than passing influence in keeping the baby OPC alive. I would like to think so.

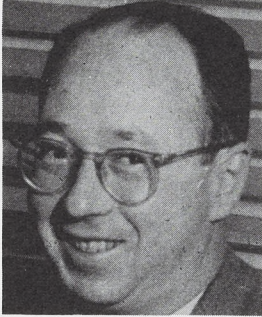
As a yearling correspondent and the youngest founding member of the OPC, I suspect that my appointment as chair-

man of the Dinner Committee was prompted by the fact that, as editor of the Club's first book, I was coincidentally also an editor of the publishing company which brought it out.

Needless to say I was ably assisted by Vice Chairman *Burnet Hershey* and *Amy Vanderbilt*. Amy was partner in a flourishing publicity company with another early member of the club, the late Joe Israels. One of their accounts was an outfit producing smoked turkeys. Amy cadged a tremendous smoked turkey from her client to offer as a prize for the OPC member who sold the most tickets to the dinner. Little did any of us realize that nineteen years later no premiums would be needed to stimulate interest in the sale of tickets.

Guests of honor at the dinner, the last annual event held before Pearl Harbor, were *Herbert Hoover*, *David Sarnoff*, *Alexander Kerensky*, and Secretary

(Continued on page 6.)



BENJAMIN



WHO SITS WHERE... *Florence K. Jones*, *William F. Brooks* (center) and *Clyde Brown* work on seating list for guests of this year's dinner, in the Grand Ballroom of the Waldorf-Astoria Hotel.



### CONFERENCES...

**THE FIGURES...** (Above) Financial expert *Wilfred May* (left), balance sheet in hand, runs through the situation on dollars and cents for the OPC Annual Dinner on Mar. 28, aided in his calculations by Committee Chairman *Bob Considine*. *Kathryn Cravens*, vice chairman of the Dinner Committee, just doesn't make sense out of the conversation.

**DID WE LEAVE ANYONE OUT?... (Left)** Getting out invitations for the 1959 Awards Dinner to the membership and to hundreds of others interested in the OPC is half the battle. Wielding busy pens are (seated, left to right) *Columbia Rossi*, assistant *Billie Schultz* and *Dorothy Omansky*, *N.F. Allman*, chairman of the Invitations and Seating Subcommittee, sees that nothing is left undone.

For information and reservations concerning the Annual Dinner on Mar. 28, telephone the Waldorf-Astoria Hotel and ask for the OPC Dinner Committee. Do not telephone the Club.





# CORRESPONDENTS ADVISE, SHARE EXPERIENCES WITH STUDENT EDITORS AT OPC

The first college editors' workshop held in the OPC, on Mar. 13, 14 and 15, came in for praise this week by participants who expressed the hope that it will become an annual event.

The conference, attended by 120 college student editors from throughout the U.S., was "unprecedented," according to OPC President *Thomas P. Whitney*, "as it brought together on a broader scale than ever before American foreign correspondents and college students."



SCOTT

The conference was jointly sponsored by the OPC and the U.S. Nat'l. Student Ass'n. and was directed by *James Sheldon*, assistant to the OPC President, and *Ruth Hagy Brod*, producer of ABC-TV "College News Conference."

The students' enthusiasm for the project was summed up by *Jim Bylin*, 21, of the University of Southern California. "It was a deep and refreshing experience — and the fact that the conference was held at the Overseas Press Club provided a stimulating atmosphere," he said.

Among those who addressed sessions were *Emanuel Freedman*, foreign editor of the *N.Y. Times*; *Will Oursler*, author and former Pacific area correspondent; *Bob Considine*, Hearst Headline Service; *James Wechsler*, editor of the *N.Y. Post*; *John Scott*, special assistant to the publisher of *Time* magazine; *William Laurence* and *Harrison Salisbury*, both of the *N.Y. Times*; and *Dean Edward Barrett*, Columbia School of Journalism.

Presiding over study panels were

*Daniel Van Acker* (Latin America), *Whitney* (Europe), *John Luter* (Middle East), *Stan Swinton* (Asia and the Far East), *Sheldon* (Africa), *William Gray* (Economic Aid and the Ruble War),



CHAGLA

*Kathleen McLaughlin* (International Organizations), *Ansel Talbert* (Nuclear Energy, Missiles, Space), *Henry Cassidy* (Psychological Warfare) and *Herbert Matthews* (Democracy and the Americas).

The conference was made possible by grants from the Foundation for Youth and Student Affairs; *Ruth Hagy's* College News Conference; *Seventeen* magazine, *Mrs. Enid Haupt*, editor and pub-  
(Continued on page 5.)



Keynote speaker *Edward W. Barrett*, dean of the Columbia School of Journalism, being questioned by three young editors at Saturday session.



In the picture above, addressing the Student Editors' Luncheon Saturday were (left to right) OPC Past President *Bob Considine*; *Mrs. Enid Haupt*, editor and publisher of *Seventeen* magazine; and (right) *James A. Wechsler*, editor of the *N.Y. Post*. Standing is *Robert R. Kiley* of Notre Dame University, president of the U.S. National Student Association. Center are OPC President *Thomas P. Whitney* and *Mrs. Ruth Hagy Brod*.



Much of the student editors' conference work was done in the fifteen round tables, including five "campus clinics," which wound up the week-end on Sunday afternoon. Panel (above) considered Africa, included (left to right) *James T. Harris*, American Society for African Culture; *Allan Michie*, formerly with *Newsweek*, now information director for Ghana; *Marguerite Cartwright*, African authority and columnist; *James Sheldon*, panel chairman; and *John Barkham*, *Saturday Review*.

Proceedings of the Conference of Student Editors will be issued in pamphlet form.

Pamphlets will be distributed to all members of the OPC, teachers of journalism, and student newspapers.



## PARIS REUNION APR. 10

OPC's Paris Correspondents' Reunion on Apr. 10, honoring American newsmen who covered that city before and after World War II, will draw U.S. correspondents, members and non-members of the Club, who served in Paris on regular assignment.

The post-dinner discussion period will feature speakers who have covered Paris since 1915.

Henry C. Cassidy, OPC Vice President, is chairman of the committee. Assisting him are John MacVane, Larry LeSueur, Les Midgley, Burnet Hershey, Joseph Willicombe, Gordon Fraser, Charles Gillett and Ed Cunningham.

Each correspondent is limited to one guest. Reservations, at \$4.00 each, must be made by Apr. 6. (See Calendar.)

## 15th-16th C. ART AT OPC

Oil paintings and tapestries of artists of the Fifteenth and Sixteenth Centuries are at present on display in the OPC Dining Room. Loaned by French & Company, the collection is valued at more than \$200,000.

This exhibit, arranged by Joseph Ryle and John de Lorenzi, will end Mar. 30.

*Real  
Estate  
is  
Everybody's  
Business*

**WEBB & KNAPP Inc.**

## PUERTO RICO NIGHT APR. 2 PRECEDES TOUR

A special Puerto Rico Night at the OPC on Apr. 2 will precede the Club's "Red Carpet" tour of Puerto Rico, leaving Apr. 11.

Reservations for the week's tour still available, will close on Apr. 1.

Ralph Salazar, editor of the UPI special wire to *El Mundo* of San Juan is in charge of the Apr. 2 reception and dinner. (For details, see Calendar, p. 1.)

Reservations for the tour, with checks, may be sent to Miss Phyllis Cairns, Pan American World Airways, 80 E. 42nd St. Reservation blanks are available at the OPC.

## COLLEGE EDITORS CONFERENCE

(Continued from page 4.)

lisher; and *Time* magazine, James A. Linen, publisher.

The Indian Ambassador to the U.S., Mohamed Ali Currim Chagla and Ben Grauer addressed the closing luncheon Sunday, following which U.S. Student Ass'n. President Robert Kiley and the Association's Int'l. Vice President Willard Johnson gave reports on the world student conference just concluded at Lima, Peru.



**SALISBURY**  
Richard de Rochemont, Larry LeSueur, Pat Sullivan and Peter Trueman.

About sixty OPC members participated as speakers or consultants, including Benjamin A. Cohen, Past President Louis P. Lochner, Frank Shea, Tad Szulc, Whitman Bassow, Sigrid Schultz,

## U.S. JOURNALISM TO BE APPRAISED

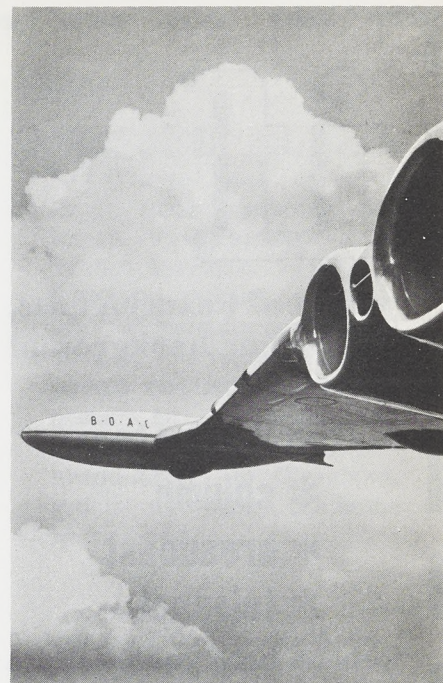
An appraisal of American journalism will be presented in two hour-long symposiums on CBS TV's "The Great Challenge," on Mar. 29 and Apr. 5 (2:30 p.m.).

Eric Sevareid will moderate the programs, produced in cooperation with Sigma Delta Chi on the fraternity's fiftieth anniversary.

Discussing the questions will be Barbara Ward, London *Economist*; James C. Hagerty, Presidential News Secretary; and James Reston, *N.Y. Times*, among others.

Robert Fleisher was named director of operations, of Ruder & Finn Int'l. He had been senior operations executive for two years.

Jane McIlvaine McClary had a son in Washington, D.C. on Mar. 4. She wrote *It Happens Every Thursday* and Jennie Darlington's *Antarctic Honey-moon* for Doubleday.



# Jetliners serve the Airborne Press

JETLINERS are news. Hot news! We've had our share of the headlines. And we're grateful.

Here are the two latest BOAC planes which serve the airborne public...and the airborne press:

- COMET 4—"Pure jet."
- BRITANNIA—"Jet-prop."

Do you get assignments in Europe? In Africa, Asia...or anywhere in the world? Fly BOAC—and get right to the news—in a hurry!

For your convenience there are BOAC offices in these U.S. and Canadian cities:

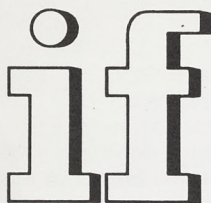
Atlanta, Boston, Chicago, Dallas, Detroit, Los Angeles, Miami, New York, Philadelphia, Pittsburgh, San Francisco, Washington, Montreal, Toronto, Vancouver, Winnipeg.

World Leader in Jet Travel

# B·O·A·C

takes good care of you





you need financial facts,  
figures or background  
information for your

\* news story

\* column

\* broadcast

\* telecast

Can we help you? Call on  
**Henry Gellermann,**  
Public Relations Director

**BACHE & CO.**

Founded 1879

36 Wall Street, New York 5, N. Y.

Teletype: NY 1-2733 Cable: BACHECO

## Want Information? News?

Burrelle's will supply clippings from  
daily and weekly newspapers — na-  
tional, sectional or local — from  
magazines, trade papers

### Promptly . . .

Current and future coverage of peo-  
ple, subjects, products — whether in  
news columns, articles, reviews, ed-  
itorials, advertisements, illustrations.  
Write, wire or phone.

*Burrelle's* Est. 1888  
**PRESS CLIPPING  
BUREAU**  
Telephone  
BA 7-5371

165 Church Street, New York 7, N. Y.

## 1940 DINNER RECALLED

(Continued from page 3.)

of War Louis Johnson. What they said to the 350 or so who attended is buried deep in the files of the times, but it seemed very important in those days.

Much more memorable, to this correspondent, was the performance of Bill Adams, who was famous in that period for a voice enabling him to double every tone and inflection of President Franklin D. Roosevelt and who made a hilarious speech from behind the scenes purporting to be F.D.R. The joke was explained a bit later when Bill Adams was introduced.

And another big hit of the show was a brilliant idea of Burnet Hershey. One of waiters was constantly tripping over the guests; on two or three of these occasions he almost spilled a soup tureen down the neck of some of the most prominent of the guests and speakers. He insulted several others. Of course this was none other than Frank Libuse, whose mad waiter capers kept many a banquet diner in stitches during those war years when there was often not much else to laugh about.

A few days before the dinner I invited a girl I had just met to join me at the OPC banquet. I was at the dais and she sat with some friends in the back row of tables. I didn't see her all evening. When we entered the war she joined the Red Cross and went abroad and my work took me to the opposite end of the world. At the end of the war we were married.

So, there's personal history in OPC dinners. That was my first one, and since then, the last. I'm hoping to be back in the States for this one.

(Bob Benjamin has been a correspondent in Latin America for most of the last nineteen years, serving with Time-Life and as regional director of Vision, Inc. For the last three years he has been head of his own Latin American press and public relations organization with headquarters in Mexico City.)

## SHEEN FOR DINNER MAR. 28

(Continued from page 1.)

Approximately 166 of these are now under Communist control.

A dramatic speaker on both radio and TV since 1930, Bishop Sheen recently returned to television on his own weekly program over WNTA-TV. In 1956, when the Bishop spoke over 123 television and 300 radio stations, it was estimated that he reached more than 30,000,000 persons weekly.

Specially gift-wrapped bottles of Coty Perfume, compliments of Philip Courtney, President of Coty, Inc., will be given as favors to the wives and women guests at the dinner.

Remington Rand—the business that serves all business — can play on the newsman's team, too! More than 600 branches in just about every country of the free world, plus a continually growing investment in overseas plants and manufacturing facilities, insure an intimate knowledge of each country and its personalities.

Whether it's just relatively simple information you want, or help in digging out hidden facts, our local representatives are ready and willing to lend a hand. Call or wire Arch Hancock, Director, Public Information at New York Headquarters. He'll point you in the right direction.

**Remington Rand**  
DIVISION OF SPERRY RAND CORPORATION

315 Fourth Avenue, New York 10, N. Y.

**Official photographer for  
the Overseas Press Club**



United Press International

foremost name in photographic reporting

offers its world-wide facilities

with their prestige, quality, speed and dependability

to industrial advertisers for

photos and photo reports of all types.

Roy Mehlman, Director

COMMERCIAL PHOTOGRAPHY DIVISION UNITED PRESS INTERNATIONAL  
461 Eighth Avenue, New York 1, New York

CALL COLLECT: New York, N. Y.: PEnnsylvania 6-8500  
Boston, Massachusetts: LIberty 2-2400 • Chicago,  
Illinois: WHitehall 4-4733 • San Francisco, California:  
ENTERprise 1-0777



**RICHARD CARROLL DIES**

Richard A. Carroll, editor in chief of Fawcett Publications' Gold Medal Books, died in New York on Mar. 11. He was 60.

Carroll, with Fawcett since 1950 and in his last position since 1954, was aviation editor and fiction editor of *Liberty* magazine, won an O. Henry award for one of his short stories in *Liberty*, and was co-author with Rex Beach of a novel, *Green Gold*.

Carroll was a reporter for the *Boston Globe*, served with the *N.Y. Daily News* and held several editorships.

He was also author of several scripts for film companies, radio, television and plays.

He is survived by his wife, a daughter, son, and grandchildren.

**PLACEMENT****NEW YORK**

No. 343 P/R, man for non-supervisory writing job on corporation's slick 4-color magazine. Some U.S. Travel. \$10,000 approximately.

No. 344 Writer, outline speeches on P/R level, features, brochures, assist on press work. Corporation \$7-10,000.

No. 345 Men (2), young, 3-4 years. gen'l newswriting exp. P/R exp. not necessary but desirable, for press section of public relations department of corporation. \$7-8,000.

**FOREIGN**

No. 346 Venezuela. Men (2). Ass't. for advertising dept. to work on editorial end, building up supplement, and handle sale of space; also, circulation promotion man. Daily newsp. in Caracas. \$500 per month, approx. plus commissions.

If you are interested in a job or know of one to be filled, please call or address the Placement Committee, Janice Robbins, Exec. Sec., Mon.-Weds., at the Club.  
Ted Schoening, Chairman

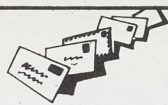
**N.Y. POLICE HAIL EL DIARIO**

Stanley Ross's Spanish-language New York daily *El Diario* was praised by New York Police Commissioner Stephen P. Kennedy for its help to the Department.

Kennedy's letter to Ross mentioned specifically the recent Ortiz baby-kidnapping case and said: "On many occasions *El Diario* has helped the Police Dep't. because of the remarkable confidence its readers have in the paper."

**PERLMUTTER PROMOTED**

Al Perlmutter has been promoted to director of Public Services for NBC's WRCA and WRCA-TV.

**LETTERS**

Dear Editor,

With reference to the story in the Mar. 7 *Overseas Press Bulletin* entitled "The Uncabled Story of the Cable Cutting," I wish to point out that the American Cable & Radio System's cables were not affected during the recent trans-Atlantic cable difficulty, and that the above story is in error in referring to the American Cable & Radio System's cables being in the same boat as the cable lines of other companies which were affected at that time.

Robert D. Merrill, V.P.  
American Cable & Radio Corp.

**NEW MEMBER**

The Chairman of the Admissions Committee announces the election to membership of the following candidate:

**ASSOCIATE**

John Yauchstetter - *Norwegian News*.

**CANHAM NAMED**

When Erwin D. Canham, editor of the *Christian Science Monitor*, was elected President of the U.S. Chamber of Commerce on Mar. 13, he became the first newspaperman to hold that position.

**Hupp Corporation**

operates in four principal areas: air conditioning, major appliances, electronics and the automotive and aviation industries. Among its tradename products are "Gibson" refrigerators and air conditioning, "Perfection" furnaces and air conditioning and "Typhoon" air conditioning and heat pumps. The company, with headquarters in Cleveland, maintains 12 plants, one in the Netherlands.

Helping tell the story of  
Hupp Corporation and other leaders  
in American industry is the business of

**Burson-Marsteller  
associates, inc.**

New York • Chicago • Pittsburgh • Houston  
PUBLIC RELATIONS



**FLY**  
**TWA JETSTREAM**  
to your next  
world news assignment

Fly non-stop to fast-breaking news events in Europe aboard TWA's magnificent all-JETSTREAM fleet! Non-stop to more European cities than any other airline. No stopovers for refuelling... just one smooth dependable flight. For the mighty TWA JETSTREAM\* is the longest-range airliner in the world. And you can fly it today.

Gordon Gilmore

Vice Pres., Public Relations  
Trans World Airlines

\*Jetstream is a service mark owned exclusively by TWA

FLY THE FINEST  
**FLY TWA**  
USA • EUROPE • AFRICA • ASIA

Non-stop—LONDON • SHANNON • FRANKFURT • LISBON • MADRID • PARIS





## SOUTH ATLANTIC CONQUERED BY AIR

MERMOZ • DABRY • GIMIE  
ESTABLISH FIRST COMMERCIAL  
TRANS-ATLANTIC AIR SERVICE



SAO PAULO, BRAZIL, May 13, 1930  
—The first trans-atlantic commercial flight became history this morning when Jean Mermoz and two companions landed at Natal at 6:12 after a flight of 20 hrs. and 16 minutes from St. Louis, in Senegal, Africa. The intrepid French fliers were eagerly awaited in Rio de Janeiro for a

**FIRST IN INTERNATIONAL AIR TRAVEL!** This year marks Air France's 40th Anniversary as the world's first international airline. During these 40 years, there have been many changes in equipment, routes and airline philosophy. But one thing remains constant. Air France still follows the great tradition of French leadership in aviation. That's why this year, when other airlines are making plans, Air France is making history with the fastest jets in Europe and the Middle East. Next year, Air France will cover the world's largest route network with one of the largest pure-jet fleets in the world.



# AIR FRANCE

WORLD'S LARGEST AIRLINE/WORLD'S FIRST INTERNATIONAL AIR SERVICE